

ASAP Statewide Prevention Conference

New York State Prevention: Changing Lives, Influencing a Culture

November 16-18, 2008

The Saratoga Hilton

534 Broadway

Saratoga Springs, New York 12866

Marketing & Exhibit Opportunities

Announcing the largest conference for prevention providers, educators, community coalitions, criminal justice professionals, government and others geared toward enhancing the prevention ↔ treatment ↔ recovery continuum in New York State.



Why Should You Sponsor the Statewide Prevention Conference?

1. Influence a large conference audience.
2. Be recognized as a leader and supporter in the addictions field by underwriting a conference component (*Sponsorship benefits vary depending on level of commitment*)

3. Introduce new products or services to your target market at one of our exhibit booths (included with sponsorship*).
4. Advertise in our conference program for maximum visibility

CONFERENCE CO-SPONSOR

\$10,000

Sponsor Recognition on all Conference Signage and Printed Materials
Exhibit Booth at the Conference
Ten (10) Conference Registrations
Full-page Advertisement in Conference Program
Opportunity to Participate in one (1) ASAP Membership Mailing
Copy of the ASAP Attendee Mailing List (upon request)
Company/Agency's Logo displayed as an Active Link for one year on the ASAP website

PLENARY SPONSOR

\$7,500

Sponsor Recognition on all Signage and Printed Materials for one (1) Conference Plenary Session
Exhibit Booth at the Conference
Five (5) Conference Registrations
Full-page Advertisement in Conference Program
Company/Agency's Logo displayed as an Active Link for one year on the ASAP website

WORKSHOP SPONSOR

\$5,000

Sponsor Recognition on all Signage and Printed Materials for one (1) Conference Workshop Session
Exhibit Booth at the Conference
Five (5) Conference Registrations
Half-page Advertisement in Conference Program
Company/Agency's Logo displayed as an Active Link for one year on the ASAP website

GIFT SPONSOR

\$3,000-\$5,000

Opportunity to place Company/Agency's Logo on the Conference Attendee Gift
ASAP will work with the gift sponsor to customize a one-of-a-kind gift that will provide them with maximum marketing exposure

RECEPTION/LUNCH SPONSOR

\$5,000

Sponsor Recognition on all Event Signage
Sponsor Recognition from the podium during the Event

REGISTRATION SPONSOR

\$2,000

Sponsor Logo printed on Conference Nametag Lanyards worn by all Conference Attendees
One (1) Conference Registration
Half-page Registration Packet Insert

CONTINENTAL BREAKFAST OR COFFEE BREAK SPONSOR

\$2,000

Sponsor Recognition on all Event Signage
One (1) Conference Registration
Half-page Registration Packet Insert

CONFERENCE EXHIBITOR

One (1) 6' table skirted with (2) Chairs
Identification sign displayed on exhibit table

SERVICE PROVIDER \$500

BUSINESS/VENDOR \$850

**The Exhibit Area will be the center for conference activities including food & beverage breaks.
Your company will enjoy maximum exposure to over 400 conference attendees.

