



18TH ANNUAL CONFERENCE

PREVENTION, TREATMENT, RECOVERY: OUR VALUE PROPOSITION

SEPTEMBER 17-20, 2017
BUFFALO NIAGARA CONVENTION CENTER

ASAP

MARKETING OPPORTUNITIES

20
17



ASAPNYS

About ASAP

New York Association of Alcoholism and Substance Abuse Providers, (ASAP) represents the interests of the largest substance use disorders and problem gambling services system in the United States. Through advocacy at the state and federal levels, ASAP champions the urgent message that substance use and problem gambling are public health issues that with adequate resources can be effectively addressed.

ASAP offers professional development, program development, technical assistance, and community education to strengthen and increase access to prevention, treatment and recovery support services.

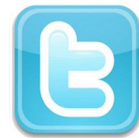
ASAP serves as a catalyst for cross systems collaboration with public health, mental health, criminal justice, juvenile justice, child welfare, and social services, policy makers and service providers. We represent the field on numerous policy development and implementation work groups with a regional, statewide and national focus.

STAY CONNECTED!

Visit us at www.asapnys.org



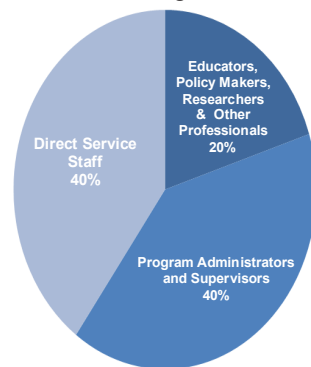
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WHO ATTENDS?

This conference is designed for persons interested in effective substance use disorder and problem gambling prevention, treatment and recovery services. ASAP conference attendees are a mix of program administrators and directors, clinical staff and other professionals from local, state and federal organizations.



Sponsorship Opportunities

Sponsor Inclusions	Bronze Sponsor \$7,500	Silver Sponsor \$10,000	Gold Sponsor \$12,000	Platinum Sponsor \$20,000
Conference Passes Included	2 x \$475.00	3 x \$475.00	4 x \$475.00	6 x \$475.00
Luncheon Tickets Included		6 x \$50.00 Women's and Executive Leadership Luncheons	8 x \$50.00 Women's and Executive Leadership Luncheons	12 x \$50.00 Women's and Executive Leadership Luncheons
Exhibit Booth	\$1,900.00 Standard	\$1,900.00 Standard	\$1,900.00 Standard	\$2,400.00 Premium
Company logo placed on the conference registration website with link to company website	✓	✓	✓	✓
Company logo included in all marketing emails promoting the conference	✓	✓	✓	✓
Company logo placement in Conference program book sponsor recognition page	✓	✓	✓	✓
Conference program book advertisement (B&W or Color)	1/4 Page Ad	1/4 Page Ad	1/2 Page Ad	Full Page Ad
75-word company profile listed in the Conference Program	✓	✓	✓	✓
Company logo featured on Conference signage	All Signage	All Signage	All Signage	All Signage
Opportunity to supply a flyer, brochure or small promotional item		Attendee Conference Bag	Attendee Conference Bag	Attendee Conference Bag
Access to conference attendee list With contact information.	✓	✓	✓	✓
Special Sponsorship Inclusions			Give Welcome Introduction and announce speaker at Breakout Session	Host a Conference Breakout Session & Logo on Attendee Conference Bag

CONTACT INFORMATION

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 Albany, New York 12207
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CONFERENCE LOCATION

Buffalo Niagara Convention Center
 153 Franklin Street
 Buffalo, NY 14202

Sponsorship Opportunities	Women's Luncheon Sponsor \$6,000 <i>(\$12,000 for exclusive w/ booth)</i>	Executive Leadership Luncheon Sponsor \$6,000 <i>(\$12,000 for exclusive w/ booth)</i>
Conference Passes Included	1 x \$475.00	1 x \$475.00
Luncheon Tickets Included	4 x \$50.00	4 x \$50.00
Company logo placed on the conference registration website with link to company website	✓	✓
Company logo included in all marketing emails promoting the conference	✓	✓
Company logo placement in Conference program book sponsor recognition page	✓	✓
75-word company profile listed in the Conference Program	✓	✓
Company logo featured on Conference signage	Women's Luncheon Signage	Executive Leadership Luncheon Signage
Opportunity to supply a flyer, brochure or small promotional item	For Women's Luncheon	For Executive Leadership Luncheon
Access to conference attendee list With contact information.	Women's Luncheon Attendees	Executive Leadership Luncheon Attendees

Additional Marketing Opportunities

OPPORTUNITY	DESCRIPTION	PRICE
Registration Sponsor (1 opportunity)	Showcase your company logo as the Conference Registration Sponsor. This sponsorship includes the company logo on the conference registration website, the opportunity to supply the conference registration desk with promotional materials plus your company logo on all registration signage!	\$2,500
Relaxation Station (1 opportunity)	Professional massage therapists provide upper body chair massages within the Exhibit Hall. Get exclusive signage as the sponsor of this area during Monday of the conference.	\$1,500
AM & PM Break Opportunities	Receive prominent signage at an AM or PM Break with an opportunity to have a skirted table for company promotional items.	\$3,500
Karaoke Night Sponsor	Receive prominent signage at Karaoke Night with an opportunity to provide promotional items.	\$2,000
Recharging Stations	Recharging stations are capable of charging all types of cell phones. These sleek units offer the charging ability, as well as providing signage for sponsors.	\$1,500
Flyer or Brochure in Registration Packet	Provide a flyer or brochure for the attendee conference bags (500 pieces)	\$500

Exhibitor Opportunities

\$1,900 Standard Exhibitor	<ul style="list-style-type: none"> 6' skirted table & two (2) chairs Exhibitor identification sign One (1) conference pass 75-word company profile listed in the conference program
\$2,400 Premium Exhibitor	<ul style="list-style-type: none"> 6' skirted table & two (2) chairs Exhibitor identification sign Two (2) conference passes 75-word company profile listed in the conference program Opportunity to select from Premium exhibit table locations

Sponsor & Exhibitor Registration

Please click [here](#) to register!

OR CONTACT:

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