



2017  
New York State  
**RECOVERY CONFERENCE**

October 1-2, 2017  
Albany Capital Center  
55 Eagle Street  
Albany, New York 12207



## WELCOME SPONSORS

Planning for the 2017 New York State Recovery Conference is well-underway. The Conference presents an excellent opportunity to gather the Recovery Community from throughout New York State (and beyond!) to teach, to learn, to inspire, and to celebrate Recovery from addiction to alcohol and other drugs. Your support of this important event will help to guarantee its success and ultimately benefit the millions of New York individuals and families seeking or working to sustain Recovery.

This conference is aimed at individuals interested in furthering Recovery efforts in New York. Attendees will include a mix of individuals and family members in recovery, program administrators and directors, clinical staff, addiction recovery professionals from local, state and federal organizations and other recovery allies. We hope you'll consider joining us as a sponsor and/or exhibitor. Packages for the Conference are detailed on the following pages.

### STAY CONNECTED!

**#NYSRecoveryCon**

Visit us at: [www.asapnys.org](http://www.asapnys.org)  
[www.for-ny.org](http://www.for-ny.org)

#### Follow us on:



**Facebook**

facebook.com/asapnys  
facebook.com/recoveryny



**Twitter**

@ASAPNYS  
@Recovery\_NY



**Instagram**

ASAPNYS

### INFORMATION

#### INQUIRIES

Cortney Lovell, Conference Director  
WRise Consulting  
(518) 766-0278  
WRISE.Cortney@gmail.com

Theresa Knorr, Director of Education & Training  
Friends of Recovery - New York  
(518) 487-4395 ext.14  
Tknorr@FOR-NY.org

#### CONFERENCE LOCATION

Albany Capital Center  
55 Eagle Street  
Albany, NY 12207



### ABOUT NYCB

The New York Certification Board (NYCB), a project of the Alcoholism and Substance Abuse Providers of New York State (ASAP), has as its mission to strengthen health and human services outcomes and enhance the recovery-oriented skills and capacity of the workforce by providing high quality testing, credentialing, and technical assistance.



### ABOUT FOR-NY

Friends of Recovery - New York (FOR-NY) is a statewide, non-profit organization with a mission to demonstrate the power and promise of Recovery from alcohol & drug addiction as well as the value that Recovery provides to individuals, families, and entire communities throughout New York State. We envision a world in which recovery from addiction is not only common, but celebrated; a world in which the entire spectrum of effective prevention, treatment, and recovery support services are available and accessible to all.



## DIAMOND

(2 Available)  
\$20,000

- Deluxe exhibit space (limited quantity)
- One brochure or gift item (supplied by you) in 400 gift bags.
- Company banner displayed in ballroom
- Dedicated slide in the on-site conference slideshow
- One (1) marketing email (content provided by the sponsor) sent to conference attendees (2) weeks prior to the conference
- Full-page color ad in conference program
- Hyperlinked logo on conference website
- Podium recognition
- 10 Complimentary Conference Registrations
- Mentioned as Diamond sponsor on conference social media accounts

## PLATINUM

(3 Available)  
\$10,000

- Deluxe exhibit space (limited quantity)
- One brochure or gift item (supplied by you) in 400 gift bags
- Company banner displayed in ballroom
- Dedicated slide in the on-site conference slideshow
- Full-page ad in conference program
- Hyperlinked logo on conference website
- Podium recognition
- 5 Complimentary Conference Registrations
- Mentioned as Platinum sponsor on conference social media accounts

## GOLD

(8 Available)  
\$5,000

- Prime exhibit space (limited quantity)
- One brochure or gift item (supplied by you) in 400 gift bags
- Mentioned in the on-site conference slideshow
- Half-page ad in conference program
- Hyperlinked logo on conference website
- 3 complimentary conference registrations

## SILVER

\$2,500

- Exhibit Space
- One brochure or gift item in 400 gift bags (supplied by you)
- Mentioned in the on-site conference slideshow
- Quarter-page ad in conference program
- Hyperlinked logo on conference website
- 2 complimentary conference registration

## BRONZE

\$1,000

- Exhibit space
- Mentioned in the on-site conference slideshow
- Mentioned in conference program
- Hyperlinked logo on conference website
- 1 complimentary conference registration

## EXHIBITOR

\$600

- 6-foot table & chair provided
- Display for entire duration of conference
- Recognition in on-site program

# 2017 New York State Recovery Conference

## Exhibit Terms and Conditions

**Assignment of Exhibit Space:** Table assignments will be made on a first-come, first-serve basis and will be based upon the receipt of the completed exhibitor application and payment of the table fee. You may request to NOT be placed next to a competitor if received in a timely manner. ASAP/FOR-NY reserves the right to alter the floor plan if deemed necessary for the good of the overall conference program and trade show.

**Eligible Exhibits:** ASAP/FOR-NY reserve the right to determine the eligibility of any Company or Product to exhibit in the Show and further reserves the right to reject any application and/or limit space assigned to any one Company.

**Limitation of Liability:** The Exhibitor agrees to make no claim for any reason whatsoever against ASAP/FOR-NY and/or Show Sponsors and the City and/or State wherein Show is held, for loss, theft, damage or destruction of goods, nor for any injury to himself or employees while Show is in progress, being set up or taken down. Exhibitor agrees to indemnify and hold harmless ASAP/FOR-NY, its agents, Show Sponsors and the Venue or City/State wherein the Show is held, and their employees against any and all claims of any person arising out of acts, omissions, or negligence of Exhibitor, its agents or employees.

**Limitation of Exhibits:** ASAP/FOR-NY reserve the right to stop or remove from the Show any Exhibitor, or his representative, performing an act or practice, which, in the opinion of ASAP/FOR-NY is objectionable or detracts from the dignity of the Show or is unethical to the business purpose of the Show. ASAP/FOR-NY reserves the right to refuse admittance of exhibits or materials to the Show until all dues and fees owed are paid in full. No Exhibitor, without the express permission of the ASAP/FOR-NY under additional compensation for space (i.e. Hospitality Suite) shall hold any social event to which Buyers are invited, or entice Buyers off the Show floor during official Show hours.

**Exhibit Restrictions:** No Exhibitor or part of an exhibit will be admitted to any space until rental of that space has been paid in full. No Exhibitor may dismantle his exhibit until the designated time on Tuesday, Oct 18, 2016. The Exhibitor shall properly staff the exhibit during the Show hours. Exhibitors are liable for any damage caused to building walls, floors or columns or other Exhibitor's property.

**Boundaries:** All parts of exhibits must be exhibited within the Exhibitor's assigned space boundaries. Aisle space is under the control of ASAP/FOR-NY.

**Security:** During the hours when the exhibit area is closed the doors to the Exhibit Hall will be locked. However, it is recommended that all exhibitors remove any items of value at the end of each day. The safekeeping of the exhibitor's property shall remain the responsibility of the Exhibitor.

**Installation and Dismantling:** The Exhibitor explicitly agrees that in the event it fails to install its products in assigned Exhibit Space or fails to remit payment for required space rental at time specified, Exhibit Management shall have the right to take possession of said space and lease same or any part thereof to such parties and upon such terms and conditions as it may deem proper. In addition, the Exhibitor shall not dismantle or otherwise interfere with the orderly conduct and display of the Exhibits until the Exhibit Floor is finally closed to the Conference attendees.

**Agreement of Terms, Conditions, and Rules:** Exhibitor agrees to observe and abide by the foregoing Terms, Conditions and Rules and by such additional Terms, Conditions and Rules made by Exhibit Management from time to time for the efficient or safe operation of the Exhibit, including, but not limited to, those contained in this Contract. In addition to Exhibit Management's right to close an Exhibit and withdraw its acceptance of this Application/Contract, Exhibit Management in its sole judgment may refuse to consider for participation in future Exhibits an Exhibitor who violates or fails to abide by all such Terms, Conditions, and Rules. There is no other agreement or warranty between the Exhibitor and Exhibit Management except as set forth in this document. The rights of Exhibit Management and the Exhibitor under this Contract shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of the respective parties.

**General Show Policies:** Noisy or offensive exhibits are prohibited. Distribution of literature or samples must be related to exhibit and distribution limited to within Exhibitor's space. No food or beverages may be distributed from Exhibitor's space without the approval of ASAP/FOR-NY. Assignment or subletting of assigned space by Exhibitor is not permitted without approval of ASAP/FOR-NY for any reason. Exhibitor must comply with all local laws, rules, regulations and ordinances in force. The Exhibitor may not display signs that are not professionally prepared or, in the opinion of ASAP/FOR-NY detract from the appearance of the Show in any manner whatsoever. ASAP/FOR-NY shall have sole control over all admission policies at all times.

**Termination of Show:** If ASAP/FOR-NY determines that the premises where the Show is to be held have become unfit for occupancy, or if the premises are materially interfered with by reason of strike, embargo, injunction, act of war, act of God, any other emergency or any act or event not the fault of ASAP/FOR-NY, this agreement may be terminated by ASAP/FOR-NY. In the event of such termination the Exhibitor waives any and all damages to ASAP/FOR-NY.

**Collection Policy:** The Exhibitor agrees to pay any and all fees and dues owed to ASAP/FOR-NY which have not been paid in full prior to the opening of the Show.

**Cancellation or Withdrawal:** Cancellation of space and refund is subject to the following conditions: Exhibitors shall give written notice of cancellation via email: [tdavis@ASAPnys.org](mailto:tdavis@ASAPnys.org) If written notice is received on or before August 17, 2016 total money less \$300.00 cancellation fee will be refunded to Exhibitor. No refunds will be allowed for any cancellation after August 17, 2016.

**\*\*Upon signing below, Sponsor/Exhibitor agrees to be bound by the Exhibit Terms and Conditions. The undersigned is fully authorized to commit to all terms and conditions of this contract.**

\_\_\_\_\_  
Authorized Signature

Exhibit selection \_\_\_\_\_

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Date \_\_\_\_\_

**2017 NEW YORK STATE RECOVERY  
CONFERENCE  
OCTOBER 1 & 2, 2017  
MARKETING OPPORTUNITIES REGISTRATION**

***Deadline: 8-25-17 | Fax completed  
application to: (518) 426-1046 or e-mail to:  
Sherry LaFountain  
SLaFountain@asapnys.org***

**COMPANY INFORMATION—Print information as you wish to see it published in the Conference Program**

COMPANY:

PUBLISHED CONTACT NAME AND TITLE:

PUBLISHED ADDRESS:

CITY, STATE, ZIP CODE:

PUBLISHED PHONE: (        )

PUBLISHED FAX: (        )

PUBLISHED E-MAIL:

WEBSITE:

*Please indicate below the person who should receive all communications regarding your company's participation*

Contact Name:

Phone:

E-mail:

How did you learn about this opportunity? ASAP | FOR-NY | Other: \_\_\_\_\_

**CONFERENCE PASSES—Name & Email of individuals included with your package**

Pass 1:

Pass 5:

Pass 2:

Pass 6:

Pass 3:

Pass 7:

Pass 4:

Pass 8:

**SPONSOR/EXHIBITORSELECTION**

Exhibitor Sponsor \$600

Bronze Sponsor \$1,000

Silver Sponsor \$2,500

Gold Sponsor \$5,000

Platinum Sponsor \$10,000

Diamond Sponsor \$20,000

**FORM OF PAYMENT**

Make all checks payable to "ASAP" & mail check and completed applications to: **ASAP, 11 North Pearl Street, Suite 801, Albany, NY 12207.**

Registrants are responsible for any and all bank charges. A \$50 processing fee will be charged for returned checks.

**CHARGE MY CREDIT CARD**

Visa       MasterCard       American Express

Credit Card Number      Expiration Date      Security Code

Name on Card      Billing Zip Code

Billing Address for Credit Card

\$ \_\_\_\_\_ Charge Amount      \_\_\_\_\_ Signature

**DEADLINE AUGUST 25, 2017.**

Exhibit space is not guaranteed until full payment is received. If you need confirmation of receipt of your application, please call (518) 426.3122 ext. 103