

April 7-9, 2019

Preliminary Program

ASAP STATEWIDE PREVENTION CONFERENCE

Prevention Changes Lives and Changes Communities

The Albany Marriott
Albany, New York



Office of Alcoholism and
Substance Abuse Services

Summit Description

Alcoholism and Substance Abuse Providers of New York State, Inc. (ASAP) is pleased to invite you to participate in our Prevention Conference on April 8-9, 2019 at the Albany Marriott in Albany, New York. Our conference theme, "**Prevention Changes Lives and Changes Communities**" provides an excellent opportunity for you to promote your important role and the support you give to prevention, treatment, and recovery support service providers throughout New York State. Your good work and support are invaluable to the field as we address such critical issues as the pandemic of opioid overdose and addiction, underage drinking, health risks for older persons related to alcohol and other drugs, and other critical public health issues.

ASAP's Prevention Conference will feature nationally prominent speakers and a wide range of educational and networking sessions specifically designed for prevention professionals and our school and community partners. In addition to a strong presence of New York addiction and mental health prevention, treatment, and recovery professionals, we will be joined by speakers, exhibitors, and participants from throughout the northeast and the entire country. Previous ASAP prevention conferences have attracted more than 400+ participants, so we are expecting that number on April 8-9; or even more.

The ASAP Prevention Conference is a premier event in the field and will be attended, primarily, by substance use disorder prevention program decision-makers and leaders from across New York State.

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ABOUT ASAP



New York Association of Alcoholism and Substance Abuse Providers, (ASAP) represents the interests of the largest substance use disorders and problem gambling services system in the United States. Through advocacy at the state and federal levels, ASAP champions the urgent message that substance use and problem gambling are public health issues that with adequate resources can be effectively addressed.


ASAP offers professional development, program development, technical assistance, and community education to strengthen and increase access to prevention, treatment and recovery support services.

ASAP serves as a catalyst for cross systems collaboration with public health, mental health, criminal justice, juvenile justice, child welfare, and social services, policy makers and service providers. We represent the field on numerous policy development and implementation work groups with a regional, statewide and national focus.

ASAPNYS

AGENDA AT-A-GLANCE

SUNDAY, APRIL 7, 2019

3:00 pm—5:00 pm Pre - Leadership Event	<p>Please join us in the discussion about the partnership with Mental Health Literacy, Social Emotional Behavioral Learning and Protective Factors.</p> <p>In July 2018, NYSED released the required Mental Health literacy functional knowledge and associated guidance. In August 2018, NYSED released the recommended SEL benchmarks and guidance. As a partner with NYSED, OASAS contributed to each document. Prevention providers have been asking about how the new guidance might affect the work of prevention providers, contracts with districts, and EBPs. With a focus on prosocial skills, the EBPs on the OASAS substance abuse prevention list address protective factors via this development. The work of prevention providers is as important as ever, and the new initiatives need not be an “either/or”.</p>
5:00 pm to 6:30 pm Sponsored by:	WELCOME RECEPTION
	

MONDAY, APRIL 8, 2019

8:00 am - 9:00 am	REGISTRATION & CONTINENTAL BREAKFAST
8:45 am - 9:15 am	WELCOME AND OPENING REMARKS
9:15 am - 10:45 am	Brain Opioids <p>Adolescent brain development and connection with SUD. Research and trends relevant to opioids (Rx meds, heroin, fentanyl) and interactions with other substances specifically in adolescents: alcohol, tobacco (e-cigs/vaping) and marijuana - the 3 drugs of highest use among youth.</p> <p><i>Presenter: Dr. Bertha K. Madras</i></p>
10:45 am - 11:00 am	MORNING BREAK
11:00 am - 12:30 pm	Alcohol Marketing and Alcohol Policies: What Do We Know and What Can We Do? <p>Alcohol continues to be the leading drug among young people, and the cause of more than 100,000 deaths among persons of all ages nationwide each year. Alcohol marketing is ubiquitous and there is ample evidence that young people are exposed to it and influenced by it. This presentation will review what is known about alcohol, health and safety across the population, including among youth, and address the most effective policy actions that can be taken to reduce the negative effects of alcohol consumption.</p> <p><i>Speaker: David H. Jernigan, PhD, Department of Health Law, Policy and Management, Boston University School of Public Health</i></p>

<p>12:30 pm - 1:50 pm LUNCHEON</p>	<p><i>Dennis Embry – PAXIS Institute</i></p> <p>The PAX good behavior game is an evidence based program that equals peace, productivity, health and happiness. It presently is the most proven prevention and protection tool an individual classroom teacher can use to improve the lifetime outcomes of each child in their classroom. PAX teaches students self-regulation, self-control, and self-management while collaborating with others for peace, productivity, health and happiness.</p>
<p>1:50 pm – 2:00 pm <i>Sponsored by NECAP</i></p>	<p>Wellness Activity -Mindfulness</p>
<p>2:00 pm – 3:15 pm</p>	<p>State of Marijuana in NYS to include both Medical and Recreational/ Legalization</p> <p>This plenary will discuss the state of affairs of marijuana science and policy in New York. An emphasis on state, federal, and local laws will be discussed, in addition to the Colorado experiment as well as discuss how marijuana is becoming big business and what leaders need to know about broad efforts to commercialize and legitimize marijuana. He will discuss various myths surrounding marijuana and the complicated scientific and legal landscape surrounding the drug.</p> <p><i>Presenter: Kevin Sabet, PhD, Smart Approaches to Marijuana (SAM)</i></p>
<p>3:15 pm - 4:15 pm</p>	<p>Substance Abuse and Its Impact on Driving</p> <p>The abuse of illicit drugs places every person working in the public sector at risk. As drug use and abuse continues to be a major problem, drug-impaired driving is an issue of increasing public and governmental concern. Driving under the influence of drugs (DUID) is against the law in all 50 states. As legal marijuana spreads and the opioid epidemic rages on, the number of drugged drivers killed in car crashes is rising dramatically. Since recreational marijuana was legalized in Colorado, marijuana related traffic deaths increased 151% while all Colorado traffic deaths increased 35%. With a national opioid epidemic and states legalizing marijuana, NHTSA is making the drug-impaired-driving problem a top priority to ensure U.S. roads, communities and families are safe from impaired drivers. This workshop will provide valuable training to help identify legal, and illicit substances of abuse, to include the connection between drugs and impaired driving, traffic safety data, indicators of various drug use, what drugs look like, how drugs are used, create a better understanding of the effects illicit drug use has on users, and provides an understanding of how drug use affects all of us.</p> <p><i>Presenter: Lynn Riemer, Founder and President, ACT on Drugs</i></p>
<p>4:15 pm - 4:30 pm</p>	<p>AUTHOR BOOK SIGNING: Alex Berenson, Former NY Times Journalist, Novelist and Author. Introduction to Alex's newest book released "Tell Your Children the Truth About Marijuana, Mental Illness, and Violence".</p>
<p>4:30 pm - 5:30 pm</p>	<p>POSTER SESSION RECEPTION</p>
<p>5:30 pm Onward</p>	<p>Dinner on Own (Networking/Fun Stress Reduction Activities)</p>

TUESDAY, APRIL 9, 2019

7:00 am—7:30 am <i>Sponsored by NECAP</i>	Wellness Activity—Qui Chong
7:40 am - 8:30 am	REGISTRATION & CONTINENTAL BREAKFAST
8:30 am - 9:30 am	WELCOME AND OPENING REMARKS
9:30 am - 10:45 am	High in Plain Sight: You Can't Stop What You Don't Know <p>This plenary will provide attendees with the ability, knowledge and confidence to help prevent and identify individuals who are abusing drugs and / or alcohol. Attendees will also be taught the strategies and different terms that are consistent with alcohol & drug abuse. There are several identifiers, logos and terms that are commonly related to alcohol abuse, marijuana abuse, over-the-counter drug abuse and drug concealment on school, home, work and vehicle property. These items, along with much more, will be discussed. Also, over 85 visual aids will be provided during the training.</p> <p>Presenter: <i>Jermaine Galloway, Tall Cop Says Stop/J. Chad Professional Training</i></p>
10:45 am - 11:00 am	MORNING BREAK
11:00 am - 12:15 pm	Have data!!! Now What? Practical Evaluation for Prevention <p>Prevention is multi-faceted and affected by multiple influences. Making demonstrating its impact complicated. The key to getting to effective outcomes is also multi-faceted. Starting with being honest about the actual potential impact the programming will be, creating measurements to obtain the best data and focusing on the contribution of the work to outcomes, not cause and effect. This experiential workshop session will take participants through the practical steps of outcome determination, setting up metrics and functional data collection.</p> <p>Presenter: <i>Deacon D Dzierzawski, MOL, LICDC, Epiphany Community Services</i></p>
12:15 pm - 1:30 pm LUNCHEON	OASAS Updates: Prevention at the State Level (Panel Presentation)

1:30 pm - 1:40 pm <i>Sponsored by NECAP</i>	Wellness Activity
1:40pm - 2:45 pm	<p>Taking a Trauma-Informed Approach to Prevention</p> <p>As the nation’s opioid crisis deepens and evolves, the number of children exposed to the trauma of living with one or more family members experiencing substance use disorders (SUDs) continues to grow. Traumatic experiences such as early exposure to substance misuse and violence, and adversity in the home, have been identified as major risk factors for early substance use initiation, substance misuse, and SUD in adulthood. To address these and related factors, practitioners must not only select and implement programs designed to increase support for children and youth from SUDs-affected families, but also pay close attention to <i>how</i> these programs are delivered (e.g., by staff trained in trauma response, in spaces that are safe and welcoming, in ways that support relationship-building). This workshop will support these efforts by identifying steps prevention organizations can take to ensure that their staff and organizations use trauma-informed practices and policies, opportunities to adapt existing prevention strategies to better address the needs of children and families experiencing trauma, and examples of specific trauma-informed programs.</p> <p><i>Presenter: Gisela Rots, MSc, CPS, Prevention Solutions at Education Development Center</i></p>
2:45 pm - 3:00 pm	COFFEE BREAK
3:00 pm - 4:00 pm	<p>Changing the Conversation: The Role of Prevention, Treatment and Recovery Communities in a time of National Crisis</p> <p>According to the CDC, more than 72,000 Americans died from drug overdoses in 2017, including illicit drugs and prescription opioids--nearly double in a decade. Yet almost exclusively, the entire national conversation has been about increasing access to Medication Assisted Treatment and Naloxone. These are necessary, albeit, insufficient to truly address the crisis.</p> <p>What is the role of prevention and coalitions in this crisis? Why is it so difficult to engage the broader stakeholder of our communities with the urgency this crisis calls for? How can prevention and coalition leaders more effectively engage their communities in solving this challenge.</p> <p>The purpose of this workshop is to assist coalition leaders, social workers, counselors, prevention and addiction professionals, and other clinical personnel in identifying and providing effective prevention solutions for addiction. During this workshop attendees will be introduced to many proven strategies to prevent opioid misuse. Prevention strategies are critical to working upstream to address the issue of prescription drug misuse. States, communities, and families can intervene to reduce inappropriate access to prescription drugs, thus significantly reducing the impact of the opioid crisis.</p> <p><i>Presenter: Carlton Hall, President and CEO, Carlton Hall Consulting LLC</i></p>
4:00 pm - 4:30 pm	Closing Remarks

MARKETING OPPORTUNITIES

Why Should You Sponsor the Statewide Prevention Conference?

- 1. Influence** a large conference audience.
- 2. Be recognized** as a leader and supporter in the addictions field by underwriting a conference component
(Sponsorship benefits vary depending on level of com-

- 3. Introduce new products** or services to your target market at one of our exhibit booths (included with sponsorship*).
- 4. Advertise** in our conference program for maximum

CONFERENCE SPONSOR

\$15,000

- ◆ Sponsor Recognition on all Conference Signage and Printed Materials
- ◆ Sponsor Recognition from the podium during the Event
- ◆ Exhibit Booth at the Conference
- ◆ Ten (10) Conference Registrations
- ◆ Full-page Advertisement in Conference Program
- ◆ Opportunity to Participate in one (1) ASAP Membership Mailing
- ◆ Copy of the ASAP Attendee Mailing List (upon request)
- ◆ Company/Agency's Logo displayed as an Active Link for one year on the ASAP website

LUNCH SPONSOR

\$10,000

- ◆ Sponsor Recognition on all Event Signage and Printed Material
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- ◆ Exhibit Booth at the Conference
- ◆ Seven (7) Conference Registrations
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KEYNOTE/POWER SESSION SPONSOR

\$8,000

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- ◆ Exhibit Booth at the Conference
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BREAK SPONSOR

\$5,000

- ◆ Sponsor Recognition on all Event Signage
- ◆ Sponsor Recognition from the podium during the Event
- ◆ Three (3) Conference Registrations
- ◆ Half-page Registration Packet Insert

GIFT SPONSOR

\$3,000-\$5,000

- ◆ Opportunity to place Company/Agency's Logo on the Conference Attendee Gift
- ◆ *ASAP will work with the gift sponsor to customize a one-of-a-kind gift that will provide them with maximum marketing exposure*

REGISTRATION SPONSOR

\$2,000

- ◆ Sponsor Logo printed on Conference Nametag Lanyards worn by all Conference Attendees
- ◆ One (1) Conference Registration
- ◆ Half-page Registration Packet Insert

CONFERENCE EXHIBITOR

SERVICE PROVIDER \$500

BUSINESS/VENDOR \$850

- ◆ One (1) 6' table skirted with (2) Chairs
- ◆ Identification sign displayed on exhibit table

**The Exhibit Area will be the center for conference activities including food & beverage breaks. Your company will enjoy maximum exposure to over 400 conference attendees.

SPONSOR REGISTRATION FORM

ASAP Statewide Prevention Conference

"Prevention Changes Lives and Changes Communities"

We have decided to sponsor the ASAP Statewide Prevention Conference

- Conference Sponsor Lunch Sponsor Keynote/Power Session Sponsor Break Sponsor
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CONTACT INFORMATION:

Company Name _____

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Company Name as it will appear in the conference program _____

COMPANY CONTACT NAME AND PHONE NUMBER:

To be printed in the conference program _____

Name Badge 1: _____

Name Badge 2: _____

Space is limited. Exhibit space is sold on a first come-first served basis. Please contact Sherry LaFountain (slafountain@asapnys.org) with your specific dimensions if you want to be sure your display will not exceed booth capacity prior to signing up. All exhibit tables will be 6 foot in length and draped.

** A description of your company will be printed in the conference program. Please limit your company description to 100 words or less. Submit your description via e-mail to slafountain@asapnys.org no later than March 8, 2019. ** All advertisement materials must be received no later than March 8, 2019. Ads can be either in B&W or full color and must be submitted either in a PDF, JPEG or TIFF file.

PAYMENT INFORMATION: Check made payable to ASAP is enclosed. Sponsors are responsible for any and all bank charges. A \$50 processing fee will be charged for returned checks.

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All checks should be mailed to: ASAP, 11 North Pearl Street, Suite 801, Albany, New York 12207
Fax the completed application to: (518) 426-1046

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