



2019  
New York State  
**RECOVERY CONFERENCE**

October 20-22, 2019

Albany Marriott  
189 Wolf Road  
Albany, New York



## WELCOME SPONSORS

Planning for the 2019 New York State Recovery Conference is well-underway. The Conference presents an excellent opportunity to gather the Recovery Community from throughout New York State (and beyond!) to teach, to learn, to inspire, and to celebrate Recovery from addiction to alcohol and other drugs. Your support of this important event will help to guarantee its success and ultimately benefit the millions of New York individuals and families seeking or working to sustain Recovery.

This conference is aimed at individuals interested in furthering Recovery efforts in New York. Attendees will include a mix of individuals and family members in recovery, program administrators and directors, clinical staff, addiction recovery professionals from local, state and federal organizations and other recovery allies. We hope you'll consider joining us as a sponsor and/or exhibitor. Packages for the Conference

### STAY CONNECTED!

#### #NYSRecoveryCon

Visit us at: [www.asapnys.org](http://www.asapnys.org)  
[www.for-ny.org](http://www.for-ny.org)

#### Follow us on:



#### Facebook

facebook.com/asapnys  
facebook.com/recoveryny



#### Twitter

@ASAPNYS  
@Recovery\_NY



#### Instagram

ASAPNYS  
friendsofrecoveryny

### INFORMATION

#### INQUIRIES

Sherry LaFountain, Director of Events  
Management, Marketing & Development  
(518) 426-3122 x103  
slafountain@asapnys.org

Theresa Knorr, Director of Education & Training  
Friends of Recovery - New York  
(518) 487-4395 x14  
Tknorr@FOR-NY.org

Paulette Doudoukjian  
Development and Communications Manager  
(518) 487-4395 x19  
pdoudoukjian@for-ny.org

#### CONFERENCE LOCATION

Albany Marriott  
189 Wolf Road  
Albany, New York 12207



### ABOUT NYCB

The New York Certification Board (NYCB), a project of the Alcoholism and Substance Abuse Providers of New York State (ASAP), has as its mission to strengthen health and human services outcomes and enhance the recovery-oriented skills and capacity of the workforce by providing high quality testing, credentialing, and technical assistance.



### ABOUT FOR-NY

Friends of Recovery - New York (FOR-NY) is a statewide, non-profit organization with a mission to demonstrate the power and promise of Recovery from alcohol & drug addiction as well as the value that Recovery provides to individuals, families, and entire communities throughout New York State. We envision a world in which recovery from addiction is not only common, but celebrated; a world in which the entire spectrum of effective prevention, treatment, and recovery support services are available and accessible to all.



### PRESENTING—\$25,000 (1 Available-includes Dance)

- Deluxe exhibit space (limited quantity)
- Company banner displayed in ballroom
- One (1) marketing email (content provided by the sponsor) sent to conference attendees (2) weeks prior to the conference
- Podium recognition
- Mentioned as Presenting sponsor on conference social media accounts
- One brochure or gift item (supplied by you) in 400 gift bags
- Dedicated slide in the on-site conference slideshow
- Full-page color ad in conference program
- Hyperlinked logo on conference website
- 15 Complimentary Conference Registrations
- Special Sponsor inclusion to host a Conference Breakout Session and Logo on Attendee Conference Bag

### DIAMOND—\$20,000 (2 Available-includes Dance)

- Deluxe exhibit space (limited quantity)
- Company banner displayed in ballroom
- One (1) marketing email (content provided by the sponsor) sent to conference attendees (2) weeks prior to the conference
- Podium recognition
- Mentioned as Diamond sponsor on conference social media accounts
- One brochure or gift item (supplied by you) in 400 gift bags.
- Dedicated slide in the on-site conference slideshow
- Full-page color ad in conference program
- Hyperlinked logo on conference website
- 10 Complimentary Conference Registrations

### EMERALD—\$15,000 (3 Available-includes Dance)

- Deluxe exhibit space (limited quantity)
- Company banner displayed in ballroom
- One (1) marketing email (content provided by the sponsor) sent to conference attendees (2) weeks prior to the conference
- Podium recognition
- Mentioned as Emerald sponsor on conference social media accounts
- One brochure or gift item (supplied by you) in 400 gift bags.
- Dedicated slide in the on-site conference slideshow
- Full-page color ad in conference program
- Hyperlinked logo on conference website
- 7 Complimentary Conference Registrations

### PLATINUM—\$10,000 (3 Available-includes Dance)

- Deluxe exhibit space (limited quantity)
- Company banner displayed in ballroom
- Full-page ad in conference program
- Podium Recognition
- Mentioned as Platinum sponsor on conference social medial accounts
- One brochure or gift item (supplied by you) in 400 gift bags
- Dedicated slide in the on-site conference slideshow
- Hyperlinked logo on conference website
- 5 complimentary conference registrations

### GOLD—\$5,000 (8 Available—includes Dance)

- Prime exhibit space (limited quantity)
- Mentioned in the on-site conference slideshow
- Hyperlinked logo on conference website
- One brochure or gift item (supplied by you) in 400 gift bags
- Half-page ad in conference program
- 3 complimentary conference registrations

### SILVER—\$2,500 + Dance\* = \$3,500

- One brochure or gift item in 400 gift bags (supplied by you)
- Mentioned in the on-site conference slideshow
- Hyperlinked logo on conference website
- Exhibit Space
- Quarter-page ad in conference program
- 2 complimentary conference registration

### BRONZE — \$1,200 + Dance\* = \$2,200

- Exhibit space
- Mentioned in conference program
- 1 complimentary conference registration
- Mentioned in the on-site conference slideshow
- Hyperlinked logo on conference website

### \*DANCE SPONSOR—\$1,000

- 6-foot table & chair provided
- Display for entire duration of conference and pre-conference
- Recognition as Dance Sponsor

### EXHIBITOR—\$750

- 6-foot table & chair provided
- Display for entire duration of conference
- Recognition in on-site program

# 2019 New York State Recovery Conference Exhibit Terms and Conditions

*Please sign at the bottom and fax back along with your registration form*

**Assignment of Exhibit Space:** Table assignments will be made on a first-come, first-serve basis and will be based upon the receipt of the completed exhibitor application and payment of the table fee. You may request to NOT be placed next to a competitor if received in a timely manner. ASAP/FOR-NY reserves the right to alter the floor plan if deemed necessary for the good of the overall conference program and trade show.

**Eligible Exhibits:** ASAP/FOR-NY reserve the right to determine the eligibility of any Company or Product to exhibit in the Show and further reserves the right to reject any application and/or limit space assigned to any one Company.

**Limitation of Liability:** The Exhibitor agrees to make no claim for any reason whatsoever against ASAP/FOR-NY and/or Show Sponsors and the City and/or State wherein Show is held, for loss, theft, damage or destruction of goods, nor for any injury to himself or employees while Show is in progress, being set up or taken down. Exhibitor agrees to indemnify and hold harmless ASAP/FOR-NY, its agents, Show Sponsors and the Venue or City/State wherein the Show is held, and their employees against any and all claims of any person arising out of acts, omissions, or negligence of Exhibitor, its agents or employees.

**Limitation of Exhibits:** ASAP/FOR-NY reserve the right to stop or remove from the Show any Exhibitor, or his representative, performing an act or practice, which, in the opinion of ASAP/FOR-NY is objectionable or detracts from the dignity of the Show or is unethical to the business purpose of the Show. ASAP/FOR-NY reserves the right to refuse admittance of exhibits or materials to the Show until all dues and fees owed are paid in full. No Exhibitor, without the express permission of the ASAP/FOR-NY under additional compensation for space (i.e. Hospitality Suite) shall hold any social event to which Buyers are invited, or entice Buyers off the Show floor during official Show hours.

**Exhibit Restrictions:** No Exhibitor or part of an exhibit will be admitted to any space until rental of that space has been paid in full. No Exhibitor may dismantle their exhibit until the designated time on Tuesday, , October 22, 2019. The Exhibitor shall properly staff the exhibit during the Show hours. Exhibitors are liable for any damage caused to building walls, floors or columns or other Exhibitor's property.

**Boundaries:** All parts of exhibits must be exhibited within the Exhibitor's assigned space boundaries. Aisle space is under the control of ASAP/FOR-NY.

**Security:** During the hours when the exhibit area is closed the doors to the Exhibit Hall will be locked. However, it is recommended that all exhibitors remove any items of value at the end of each day. The safe-keeping of the exhibitor's property shall remain the responsibility of the Exhibitor.

**Installation and Dismantling:** The Exhibitor explicitly agrees that in the event it fails to install its products in assigned Exhibit Space or fails to remit payment for required space rental at time specified, Exhibit Management shall have the right to take possession of said space and lease same or any part thereof to such parties and upon such terms and conditions as it may deem proper. In addition, the Exhibitor shall not dismantle or otherwise interfere with the orderly conduct and display of the Exhibits until the Exhibit Floor is finally closed to the Conference attendees.

**Agreement of Terms, Conditions, and Rules:** Exhibitor agrees to observe and abide by the foregoing Terms, Conditions and Rules and

by such additional Terms, Conditions and Rules made by Exhibit Management from time to time for the efficient or safe operation of the Exhibit, including, but not limited to, those contained in this Contract. In addition to Exhibit Management's right to close an Exhibit and withdraw its acceptance of this Application/Contract, Exhibit Management in its sole judgment may refuse to consider for participation in future Exhibits an Exhibitor who violates or fails to abide by all such Terms, Conditions, and Rules. There is no other agreement or warranty between the Exhibitor and Exhibit Management except as set forth in this document. The rights of Exhibit Management and the Exhibitor under this Contract shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of the respective parties.

**General Show Policies:** Noisy or offensive exhibits are prohibited. Distribution of literature or samples must be related to exhibit and distribution limited to within Exhibitor's space. No food or beverages may be distributed from Exhibitor's space without the approval of ASAP/FOR-NY. Assignment or subletting of assigned space by Exhibitor is not permitted without approval of ASAP/FOR-NY for any reason. Exhibitor must comply with all local laws, rules, regulations and ordinances in force. The Exhibitor may not display signs that are not professionally prepared or, in the opinion of ASAP/FOR-NY detract from the appearance of the Show in any manner whatsoever. ASAP/FOR-NY shall have sole control over all admission policies at all times.

**Termination of Show:** If ASAP/FOR-NY determines that the premises where the Show is to be held have become unfit for occupancy, or if the premises are materially interfered with by reason of strike, embargo, injunction, act of war, act of God, any other emergency or any act or event not the fault of ASAP/FOR-NY, this agreement may be terminated by ASAP/FOR-NY. In the event of such termination the Exhibitor waives any and all damages to ASAP/FOR-NY.

**Collection Policy:** The Exhibitor agrees to pay any and all fees and dues owed to ASAP/FOR-NY which have not been paid in full prior to the opening of the Show.

**Cancellation or Withdrawal:** Cancellation of space and refund is subject to the following conditions: Exhibitors shall give written notice of cancellation via email: [slafountain@asapnys.org](mailto:slafountain@asapnys.org) If written notice is received on or before September 20, 2019 total money less \$300.00 cancellation fee will be refunded to Exhibitor. No refunds will be allowed for any cancellation after September 20, 2019.

**\*\*Upon signing below, Sponsor/Exhibitor agrees to be bound by the Exhibit Terms and Conditions. The undersigned is fully authorized to commit to all terms and conditions of this contract.**

\_\_\_\_\_  
Authorized Signature

Exhibit selection \_\_\_\_\_

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Date \_\_\_\_\_

**Send Signed Terms & Conditions to Sherry LaFountain via email:  
[SLaFountain@asapnys.org](mailto:SLaFountain@asapnys.org) or Fax: (518) 426-1046.**

**2019 NEW YORK STATE RECOVERY  
CONFERENCE  
OCTOBER 20-22, 2019  
MARKETING OPPORTUNITIES REGISTRATION**

**Deadline: 9-20-19** | Fax completed application to: **(518) 426-1046** or e-mail to: **Sherry LaFountain**  
**SLaFountain@asapnys.org**

**COMPANY INFORMATION—Print information as you wish to see it published in the Conference Program**

COMPANY:

PUBLISHED CONTACT NAME AND TITLE:

PUBLISHED ADDRESS:

CITY, STATE, ZIP CODE:

PUBLISHED PHONE: (        )

PUBLISHED FAX: (        )

PUBLISHED E-MAIL:

WEBSITE:

*Please indicate below the person who should receive all communications regarding your company's participation*

Contact Name:

Phone:

E-mail:

How did you learn about this opportunity? ASAP | FOR-NY | Other: \_\_\_\_\_

**CONFERENCE PASSES—Name & Email of individuals included with your package**

Pass 1: \_\_\_\_\_ Pass 9: \_\_\_\_\_

Pass 2: \_\_\_\_\_ Pass 10: \_\_\_\_\_

Pass 3: \_\_\_\_\_ Pass 11: \_\_\_\_\_

Pass 4: \_\_\_\_\_ Pass 12: \_\_\_\_\_

Pass 5: \_\_\_\_\_ Pass 13: \_\_\_\_\_

Pass 6: \_\_\_\_\_ Pass 14: \_\_\_\_\_

Pass 7: \_\_\_\_\_ Pass 15: \_\_\_\_\_

Pass 8: \_\_\_\_\_

**SPONSOR/EXHIBITOR SELECTION**

- Exhibitor Sponsor \$750
- Silver Sponsor \$2,500
- Emerald Sponsor \$15,000

- Dance Sponsor \$1,000
- Gold Sponsor \$5,000
- Diamond Sponsor \$20,000

- Bronze Sponsor \$1,200
- Platinum Sponsor \$10,000
- Presenting Sponsor \$25,000

**FORM OF PAYMENT**

Make all checks payable to "ASAP" & mail check and completed applications to:  
**ASAP, 11 North Pearl Street, Suite 801, Albany, NY 12207.**

Registrants are responsible for any and all bank charges. A \$50 processing fee will be charged for returned checks.

**CHARGE MY CREDIT CARD**

- Visa     MasterCard     American Express

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Billing Address for Credit Card \_\_\_\_\_

\$ \_\_\_\_\_ Charge Amount      \_\_\_\_\_ Signature

**DEADLINE SEPT. 20, 2019**

Exhibit space is not guaranteed until full payment is received. If you need confirmation of receipt of your application, please call (518) 426.3122 ext. 103