

21ST ANNUAL CONFERENCE

ASAP

SEPTEMBER 20 - 23, 2020

2020 WORKFORCE AND BEYOND.
THE FULL SPECTRUM OF ADDICTION SERVICES

THE SARATOGA HILTON AND CITY CENTER
SARATOGA SPRINGS





ABOUT ASAP

The Alcoholism and Substance Abuse Providers of New York State (ASAP), represents the interests of the largest substance use disorders and problem gambling services system in the United States. Through advocacy at the state and federal levels, ASAP champions the urgent message that substance use and problem gambling are public health issues that with adequate resources can be effectively addressed.

ASAP offers professional development, program development, technical assistance, and community education to strengthen and increase access to prevention, treatment and recovery support services.

ASAP serves as a catalyst for cross systems collaboration with public health, mental health, criminal justice, juvenile justice, child welfare, and social services, policy makers and service providers. We represent the field on numerous policy development and implementation work groups with a regional, statewide and national focus.

CONTACT INFORMATION

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OUR MISSION

The Alcoholism and Substance Abuse Providers of New York State (ASAP) is committed to working together to support organizations, groups and individuals that prevent and alleviate the profound personal, social and economic consequences of alcoholism and substance abuse in New York State.

WHO ATTENDS?

This conference is designed for persons interested in effective substance use disorder and problem gambling prevention, treatment and recovery services. ASAP conference attendees are a mix of program administrators and directors, clinical staff and other professionals from local, state and federal organizations.

CONFERENCE LOCATION

The Saratoga Hilton and City Center

522 Broadway

Saratoga Springs, NY 12866

SPONSORSHIP OPPORTUNITIES

	Platinum Sponsor \$20,000	Gold Sponsor \$12,000	Silver Sponsor \$10,000	Bronze Sponsor \$7,500
Conference Passes Included	6	4	3	2
Exhibit Booth	Premium	Standard	Standard	Standard
Company Logo Placed on the Conference Registration Website With Link to Company Website	✓	✓	✓	✓
Company Logo Included in all Marketing Emails Promoting the Conference	✓	✓	✓	✓
Company Logo Placement in Conference Program Book Sponsor Recognition Page and Mobile App	✓	✓	✓	✓
Conference Program Book Advertisement (B&W Or Color)	Full Page Ad	1/2 Page Ad	1/4 Page Ad	1/4 Page Ad
75-Word Company Profile Listed in the Conference Program and Mobile App	✓	✓	✓	✓
Company Logo Featured on Conference Signage	All Signage	All Signage	All Signage	All Signage
Access to Conference Attendee List with Contact Information	✓	✓	✓	✓
Opportunity to Supply a Flyer, Brochure or Small Promotional Item	Attendee Conference Bag	Attendee Conference Bag	Attendee Conference Bag	
Luncheon Tickets Included	6 Women's Luncheons and 6 Executive Leadership Luncheons	4 Women's Luncheons and 4 Executive Leadership Luncheons	3 Women's Luncheons and 3 Executive Leadership Luncheons	
Special Sponsorship Inclusions	Host a Conference Breakout Session and Logo on Attendee Conference Bag	Give Welcome Introduction and Announce Speaker at Breakout Session		

SPONSORSHIP OPPORTUNITIES

	Women's Luncheon Sponsor \$6,000 <i>(\$12,000 for exclusive w/booth)</i>	Executive Leadership Luncheon Sponsor \$6,000 <i>(\$12,000 for exclusive w/booth)</i>
Conference Passes Included	1	1
Luncheon Tickets Included	4	4
Company Logo Placed on the Conference Registration Website with Link to Company Website	✓	✓
Company Logo Included in All Marketing Emails Promoting the Conference	✓	✓
Company Logo Placement in Conference Program Book Sponsor Recognition Page and Mobile App	✓	✓
75-Word Company Profile Listed in the Conference Program and Mobile App	✓	✓
Company Logo Featured on Conference Signage	Women's Luncheon Signage	Executive Leadership Luncheon Signage
Opportunity to Supply a Flyer, Brochure or Small Promotional Item	For Women's Luncheon	For Executive Leadership Luncheon
Access to Conference Attendee List With Contact Information	Women's Luncheon Attendees	Executive Leadership Luncheon Attendees
Special Sponsorship Inclusions	3 Minute Welcome and Sponsor Introduction	3 Minute Welcome and Sponsor Introduction

EXHIBITOR OPPORTUNITIES

\$1,900 Standard Exhibitor	<ul style="list-style-type: none"> 6' skirted table and two (2) chairs Exhibitor identification sign Two (2) conference passes 75-word company profile listed in the conference program and mobile app
\$2,800 Limited Premium Exhibit Booths Available	<ul style="list-style-type: none"> 6' skirted table and two (2) chairs Exhibitor identification sign Three (3) conference passes 75-word company profile listed in the conference program and mobile app Premium exhibit table locations



Exhibit visibility in the mobile app - you can't beat it!

ADDITIONAL MARKETING OPPORTUNITIES

\$2,500

**Registration Sponsor
(1 opportunity)**

Showcase your company logo as the Conference Registration Sponsor. This sponsorship includes the company logo on the conference registration website, the opportunity to supply the conference registration desk with promotional materials plus your company logo on all registration signage!

\$2,000

Recharging Stations

Recharging stations are capable of charging all types of cell phones. These sleek units offer the charging ability, as well as providing signage for sponsors.

\$2,000

Karaoke Night Sponsor

Receive prominent signage at Karaoke Night with an opportunity to provide promotional items.

\$1,500

**Relaxation Sponsor
(1 opportunity)**

Professional massage therapists provide upper body chair massages within the Exhibit Hall. Get exclusive signage as the sponsor of this area during Monday of the conference.

\$500

**Push Notification
in Mobile App**



\$500

**Flyer or Brochure in the
Conference Bags**

Provide a flyer or brochure for the attendee conference bags (500 pieces)

**Advertisement in
Printed Conference
Program and Mobile App**

1/4 Page - \$250
1/2 Page - \$500
Full Page - \$750





CLICK

PLEASE CLICK HERE TO SIGN UP!

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