

October 5 & 7, 2021

## **MARKETING OPPORTUNITIES**

# ASAP STATEWIDE PREVENTION CONFERENCE

Announcing the largest conference for prevention providers, educators, community coalitions, criminal justice professionals, government and others geared toward enhancing the prevention ↔ treatment ↔ recovery continuum in New York State.

## Location: Virtual

#### **REGISTRATION RATES:**

ASAP Member Rate: \$125.00 Non Member Rate: \$175.00

## MARKETING OPPORTUNITIES

#### **PLATINUM PARTNER**

Logo sponsorship as a Platinum Partner on all conference materials and correspondence. Sponsorship of a Conference Plenary Session and an opportunity to provide a welcome introduction; Logo sponsorship on ASAP's social media platforms (Facebook, Twitter and LinkedIn accounts); Ten (10) conference registrations; product information distribution to all attendees; and right to use the conference name in promotion of your conference partnership.

#### PARTNER

Logo sponsorship as a Partner Sponsor on all conference materials and correspondence. Registration Sponsorship and an opportunity to provide a welcome introduction; Seven (7) Summit registrations; product information distribution to all attendees; and right to use the conference name in promotion of your partnership.

#### **PROGRAM PARTNER**

Logo sponsorship of a Program Partner and an opportunity to provide a welcome and introduction of the session speaker; Five (5) conference registrations; and right to use the conference name in promotion of your Program Partnership.

#### **GOLD PARTNER**

Logo sponsorship as a Gold Partner on all conference materials and correspondence. Gold partners also receive three (3) registrations and the right to use the conference name in promotion of your partnership.

#### LUNCHEON PARTNER

Logo sponsorship as a Luncheon Partner on all conference materials and correspondence. Luncheon Partner will sponsor a GrubHub lunch credit for all conference attendees.

#### SUPPORTER

Logo sponsorship as a Supporter on all conference materials and correspondence. Conference Supporters also receive two (2) registrations and the right to use the conference name in promotion of your partnership.

#### SOCIAL MEDIA RECOGNITION SPONSOR

Gain exposure on ASAP's social media platforms (Facebook, Twitter and LinkedIn accounts). This is an effective and inexpensive way to capture the attention of the conference attendees, prompting them to seek out your company.

#### \$10,000.00

#### \$5,000.00

\$7,500.00

### \$2,500.00

#### \$1,500.00

\$1,100.00

#### \$ 500.00

## **CLICK HERE TO REGISTER AS A SPONSOR!**

**OR CONTACT:** Sherry LaFountain Director of Events Management, Marketing and Development Alcoholism & Substance Abuse Providers of New York State 194 Washington Avenue, Albany, New York 12210 (518) 426-3122 x103 Fax: (518) 426-1046 Email: slafountain@asapnys.org

**Substitution Policy**: Substitutions of attendees are permitted for paid registrations.

**Cancellation Policy**: Registrations must be made and paid for by September 27, 2021. Registration cancellations received prior to September 30, 2021 may be eligible to receive a refund less \$50 service fee. Cancellations received after the stated deadline will not be eligible for a refund. Refunds will not be available for registrants who choose not to attend an event (no-shows). Cancellations will be accepted in writing only and must be received by the stated cancellation deadline. All refund requests must be made by the attendee or credit card holder. Refunds will be credited back to the original credit card used for payment. If you are unable to attend, you may send an alternate to the event without additional charge.