

Alcoholism & Substance Abuse Providers of New York State's
7th Annual Veterans Summit
Virtual - November 3, 2021

Marketing Opportunities



“COMBAT TO CRISIS”

THE STRENGTH OF THE VETERAN COMMUNITY





Dear Colleague,

The Board of Directors and ASAP's Veterans Summit Planning Committee are excited to offer you an outstanding opportunity to reach ASAP members through our 7th Annual Veterans Summit to be virtually on November 3, 2021. Sponsorship opportunities allow you to connect with our system leaders and showcase your organization's commitments to services supporting our veterans.

This packet outlines the marketing opportunities available to your organization in conjunction with the Summit. All opportunities outlined in this packet are designed to maximize your outreach to the industry.

We hope you will be able to join us at this Summit. Should you have any questions regarding marketing opportunities for this conference, please contact me directly at (518) 426-3122 x103 or via e-mail at slafountain@asapnys.org. We look forward to seeing you in November, 2021.

Sincerely,

Sherry LaFountain

Sherry LaFountain
Director of Events Management, Marketing & Development

MARKETING OPPORTUNITIES

Veterans Platinum Summit Partner

\$10,000

Logo sponsorship as a Platinum Summit Partner on all Summit materials and correspondence. Sponsorship of the Summit Keynote Plenary Session and an opportunity to provide a welcome introduction; Logo sponsorship on ASAP's social media platforms (Facebook, Twitter and LinkedIn accounts); Ten (10) Summit registrations; product information distribution to all attendees; and right to use the Summit name in promotion of your

Summit partnership.

Veterans Summit Partner

\$ 7,500

Logo sponsorship as a Summit Partner on all Summit materials and correspondence. Sponsorship of the Luncheon Summit Keynote Session and an opportunity to provide a welcome introduction; Seven (7) Summit registrations; product information distribution to all attendees; and right to use the

Summit name in promotion of your Summit partnership.

Veterans Summit Program Partner

\$ 5,000

Logo sponsorship of a Summit Program Session and an opportunity to provide a welcome and introduction of the session speaker(s); Five (5) Summit registrations; and right to use the Summit name in promotion of your Summit Program Partnership.

Veterans Summit Gold Partner

\$ 2,750

Logo sponsorship as a Gold Partner on all Summit materials and correspondence. Gold partners also receive three (3) registrations and the right to use the Summit name in promotion of your partnership.

Veterans Summit Luncheon Partner

\$ 1,500

Logo sponsorship as a Luncheon Partner on all Summit materials and correspondence. Luncheon Sponsors will sponsor a GrubHub lunch credit for all conference attendees.

Veterans Summit Supporter

\$ 1,100

Logo sponsorship as a Supporter on all Summit materials and correspondence. Summit Supporters also receive two (2) registrations and the right to use the Summit name in promotion of your partnership.

Literature Distribution

You can have your literature prepackaged with every conference attendee's registration materials. This is an effective and inexpensive way to capture the attention of the conference attendees. Placing your literature in the registration packet is also a great option for those of you who are unable to attend the conference.

Distribution Costs: One brochure \$350; Two brochures \$450 Three brochures \$550; Additional per piece over three \$100. Please note:

SPONSOR REGISTRATION FORM

7th Annual Veterans Summit

"Combat to Crisis" The Strength of the Veteran Community

We have decided to sponsor the ASAP Veterans Summit

- Platinum Summit Partner Summit Partner Summit Program Partner Summit Gold Partner
 Summit Luncheon Partner Summit Supporter Literature Distribution

CONTACT INFORMATION:

Company Name _____

Company Contact _____

Company Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Company Name as it will appear in the conference program _____

COMPANY CONTACT NAME AND PHONE NUMBER:

To be printed in the conference program _____

Name : _____

Name : _____

** A description of your company will be printed in the conference program. Please limit your company description to 100 words or less. Submit your description via e-mail to slafountain@asapnys.org no later than September 30, 2021. **
All advertisement materials must be received no later than September 30, 2021.

PAYMENT INFORMATION: Check made payable to ASAP is enclosed. Sponsors are responsible for any and all bank charges. A \$50 processing fee will be charged for returned checks.

_____ VISA _____ MASTERCARD _____ AMERICAN EXPRESS

Name on Credit Card _____

Credit Card # _____

Credit Card Billing Address _____

City _____ State _____ Zip _____

Charge Amount \$ _____ Expiration Date: _____ Security Code: _____

Signature _____

All checks should be mailed to: ASAP, 194 Washington Avenue, Suite 300, Albany, New York 12210
Email Completed Application to: slafountain@asapnys.org.