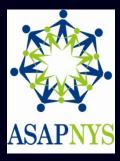
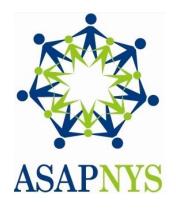
### Alcoholism & Substance Abuse Providers of New York State's 7th Annual Veterans Summit Virtual - November 3, 2021

# Marketing Opportunities

# "COMBAT TO CRISIS" THE STRENGTH OF THE VETERAN COMMUNITY





Dear Colleague,

The Board of Directors and ASAP's Veterans Summit Planning Committee are excited to offer you an outstanding opportunity to reach ASAP members through our 7th Annual Veterans Summit to be virtually on November 3, 2021. Sponsorship opportunities allow you to connect with our system leaders and showcase your organization's commitments to services supporting our veterans.

This packet outlines the marketing opportunities available to your organization in conjunction with the Summit. All opportunities outlined in this packet are designed to maximize your outreach to the industry.

We hope you will be able to join us at this Summit. Should you have any questions regarding marketing opportunities for this conference, please contact me directly at (518) 426-3122 x103 or via e-mail at slafountain@asapnys.org. We look forward to seeing you in November, 2021.

Sincerely,

Sherry LaFountain

Sherry LaFountain Director of Events Management, Marketing & Development

# MARKETING OPPORTUNITIES

#### Veterans Platinum Summit Partner

#### Logo sponsorship as a Platinum Summit Partner on all Summit materials and correspondence. Sponsorship of the Summit Keynote Plenary Session and an opportunity to provide a welcome introduction; Logo sponsorship on ASAP's social media platforms (Facebook, Twitter and LinkedIn accounts); Ten (10) Summit registrations; product information distribution to all attendees; and right to use the Summit name in promotion of your

Summit partnership.

#### Veterans Summit Partner

Logo sponsorship as a Summit Partner on all Summit materials and correspondence. Sponsorship of the Luncheon Summit Keynote Session and an opportunity to provide a welcome introduction; Seven (7) Summit registrations; product information distribution to all attendees; and right to use the

Summit name in promotion of your Summit partnership.

#### <u>Veterans Summit Program Partner</u>

Logo sponsorship of a Summit Program Session and an opportunity to provide a welcome and introduction of the session speaker(s); Five (5) Summit registrations; and right to use the Summit name in promotion of your Summit Program Partnership.

#### Veterans Summit Gold Partner

Logo sponsorship as a Gold Partner on all Summit materials and correspondence. Gold partners also receive three (3) registrations and the right to use the Summit name in promotion of your partnership.

#### Veterans Summit Luncheon Partner

Logo sponsorship as a Luncheon Partner on all Summit materials and correspondence. Luncheon Sponsors will sponsor a GrubHub lunch credit for all conference attendees.

#### Veterans Summit Supporter

Logo sponsorship as a Supporter on all Summit materials and correspondence. Summit Supporters also receive two (2) registrations and the right to use the Summit name in promotion of your partnership.

#### Literature Distribution

You can have your literature prepackaged with every conference attendee's registration materials. This is an effective and inexpensive way to capture the attention of the conference attendees. Placing your literature in the registration packet is also a great option for those of you who are unable to attend the conference.

**Distribution Costs:** One brochure \$350; Two brochures \$450 Three brochures \$550; Additional per piece over three \$100. Please note:

# \$10.000

\$ 2.750

#### \$ 1.500

### \$ 1.100

### \$ 7.500

\$ 5.000

## SPONSOR REGISTRATION FORM

7th Annual Veterans Summit

"Combat to Crisis" The Strength of the Veteran Community

#### We have decided to sponsor the ASAP Veterans Summit

Platinum Summit Partr	ner 🛛 Summit Partner	🗆 Summit Program P	artner 🛛 🗆 Summit Gold	Partner	
Summit Luncheon Part	ner 🛛 Summit Supporter	🗆 🗆 Literature Distribut	ion		
CONTACT INFORMATIC	N:				
Company Name					
Company Contact					
Company Address					
City	Sta	te	Zip		
Phone		Fax			
Email					
Company Name as it will	appear in the conference p	program			
COMPANY CONTACT N	AME AND PHONE NUMB	ER:			
To be printed in the confe	erence program				
Name :					
Name :					
100 words or less. Submi	company will be printed in t your description via e-ma Ils must be received no late	ail to slafountain@asap	nys.org no later than Sep		
	<b>DN:</b> Check made payable g g fee will be charged for re		ponsors are responsible f	or any and all bank	
Visa	MASTERCARD	American Ex	American Express		
Name on Credit Card					
Credit Card #					
Credit Card Billing Addres	55				
City		State	Zip		
Charge Amount \$	Expiration I	Date:So	ecurity Code:		
Signature					

All checks should be mailed to: ASAP, 194 Washington Avenue, Suite 300, Albany, New York 12210 Email Completed Application to: slafountain@asapnys.org.