PAXIS Institute

passion into action • science to practice • promoting solutions

Creators of the PAX Good Behavior Game®
& PAX Tools™ for families & communities

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Dr. Dennis Embry has been recognized by the Child Welfare League
of America as one of the 100 Champions for Children. As part of
CWLA's 100th-anniversary celebration, they chose to recognize the
exceptional commitment of individuals, organizations, and
corporations who serve as champions for children and those who
work on their behalf. Dennis Embry has devoted a lifetime of service
on behalf of young children and their families.

Welcome to the conference. Twenty-two years ago, PAXIS Institute®—a prevention science company—was founded with $50,000 to create population-level improvements in peace, productivity, health, and happiness. We sought out the best replicated, cost-effective behavioral science. The aim was not to deliver expensive treatments, but to deliver practical, proven low-cost strategies that could be implemented around the world. And so we did with partners in the United States, in Canada, in Europe, Australia and New Zealand. More than 60,000 educators have learned to use the PAX Good Behavior Game®/Good Behavior Game®—benefiting more than 2-million children. With PAX Tools™ for families, community caregivers, and health systems, we have been able to extend the practical, proven prevention science to whole communities—based on our scientific papers on behavioral vaccines [1, 2] and evidence-based kernels to create **Nurturing Environments** in schools, among families, and even whole populations of communities, states/provinces and even countries. A simple classroom-recipe reduced DSM disorders in a semester in a whole Canadian province, and that immediate change fosters lifetime protection from addictions and behavioral disorders.
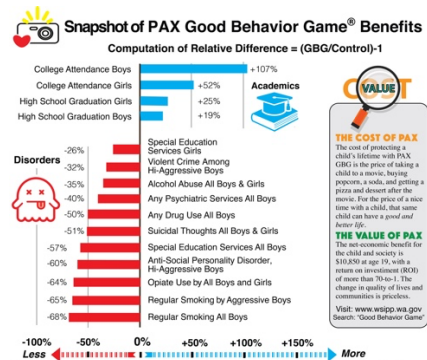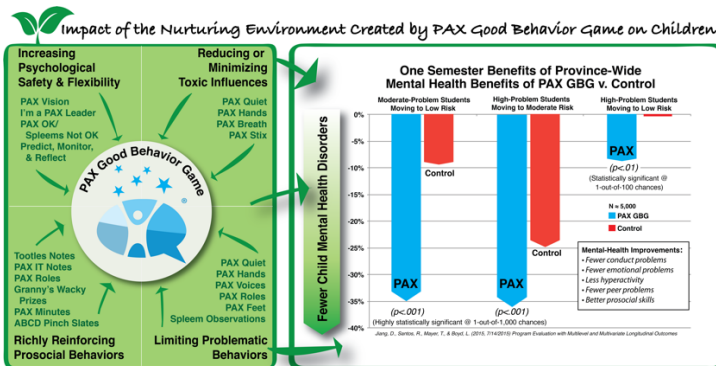
When the same, and additional, low-cost evidence-based kernels know as PAX Tools [3] are used in communities, there can be population-level reductions of ACE's, [4], of early addictions by youth [5], and community-level drug epidemics such as methamphetamine [6, 7]. These are simple, scientifically well-proven strategies *any* community can implement, and these strategies are low-cost and easy to do [8, 9]. This conference is about learning better ways to make change. So, please learn and make use of the strategies at the conference to prevent, heal or reduce addictions in New York and our world.

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