

THE COLLECTIVE VOICE FOR ADDICTION & MENTAL HEALTH IN NY

INUNITY
ALLIANCE



DIVERSITY | EQUITY | INCLUSION

SUMMIT MARKETING OPPORTUNITIES

DEI: MOVING FORWARD

September 24, 2024
Embassy Suites
86 Congress Street
Saratoga Springs, NY 12866

Formerly
ASAP's JEDI
Summit

MARKETING OPPORTUNITIES

PLATINUM SUMMIT PARTNER

\$10,000.00

Logo sponsorship as a Platinum Summit Partner on all Summit materials and correspondence. Sponsorship of the Summit Keynote Plenary Session and an opportunity to provide a welcome introduction; Logo sponsorship on social media platforms (Facebook, Twitter and LinkedIn accounts); Ten (10) Summit registrations; product information distribution to all attendees; and right to use the Summit name in promotion of your Summit partnership.

SUMMIT PARTNER

\$ 7,500.00

Logo sponsorship as a Summit Partner on all Summit materials and correspondence. Sponsorship of the Luncheon Summit Keynote Session and an opportunity to provide a welcome introduction; Seven (7) Summit registrations; product information distribution to all attendees; and right to use the Summit name in promotion of your Summit partnership.

SUMMIT PROGRAM PARTNER

\$ 5,000.00

Logo sponsorship of a Summit Program Session and an opportunity to provide a welcome and introduction of the session speaker(s); Five (5) Summit registrations; and right to use the Summit name in promotion of your Summit Program Partnership.

SUMMIT GOLD PARTNER

\$ 3,500.00

Logo sponsorship as a Gold Partner on all Summit materials and correspondence. Gold partners also receive three (3) registrations and the right to use the Summit name in promotion of your partnership.

SUMMIT REGISTRATION PARTNER

\$ 2,750.00

Listed as a registration sponsor on all Summit registration materials and correspondence. Registration partners also receive an exhibit booth, two (2) registrations and the right to use the Summit name in promotion of your partnership.

SUMMIT EXHIBITOR

\$ 1,100.00

Logo sponsorship as a Supporter on all Summit materials and correspondence. Summit Supporters also receive two (2) registrations and the right to use the Summit name in promotion of your partnership.

SOCIAL MEDIA RECOGNITION SPONSOR

\$ 750.00

Gain exposure on social media platforms (Facebook, Twitter and LinkedIn accounts). This is an effective and inexpensive way to capture the attention of the conference attendees, prompting them to seek out your company.

LITERATURE DISTRIBUTION

You can have your literature prepackaged with every conference attendee's registration material. This is an effective and inexpensive way to capture the attention of the conference attendees. Placing your literature in the registration packet is also a great option for those of you who are unable to attend the conference.

Distribution Costs: One brochure \$350; Two brochures \$450 Three brochures \$550; Additional per piece over three \$100. **Please note: Your company is responsible for providing the brochures/pamphlets. Please plan to provide at least 150 copies.**

For more information, please contact Sherry LaFountain via email: slafountain@iuany.org.