

# InUnity Alliance's Virtual Mid-Year Veterans Summit

June 12, 2025



Dear Colleague,

The Board of Directors and InUnity Alliance's Veterans Summit Planning Committee are excited to offer you an outstanding opportunity to reach InUnity Alliance members through our Mid-Year Virtual Veterans Summit (June 12, 2025). Sponsorship opportunities allow you to connect with our system leaders and showcase your organization's commitment to services supporting our veterans.

This packet outlines the marketing opportunities available to your organization in conjunction with the Summit. All opportunities outlined in this packet are designed to maximize your outreach to the industry.

We hope you will be able to join us at this Summit. Should you have any questions regarding marketing opportunities, please contact me directly at (518) 426-3122 x103 or via e-mail at [slafountain@iuany.org](mailto:slafountain@iuany.org). We look forward to seeing you in June, 2025.

Sincerely,

*Sherry LaFountain*

Sherry LaFountain  
Director of Events Management, Marketing & Development

## Marketing Opportunities to Consider:

- Sponsorships of Summit activities that offer wide reach and visibility
- Advertising in Summit Program
- Packaging your organization's literature with registration materials

# MARKETING OPPORTUNITIES

## Summit Partner

\$ 7,500

Logo sponsorship as a Summit Partner on all Summit materials and correspondence. Sponsorship of the Summit Opening Plenary Session and an opportunity to provide a welcome introduction; Seven (7) Summit registrations; product information distribution to all attendees; and right to use the Summit name in promotion of your Summit partnership.

## Program Partner

\$ 5,000

Logo sponsorship as a Summit Program Partner and an opportunity to provide a welcome and introduction of the session speaker(s); five (5) summit registrations, and right to use the Summit name in promotion of your Summit partnership.

## Gold Partner

\$ 3,000

Logo sponsorship as a Gold Partner on all Summit materials and correspondence. Gold partners also receive three (3) registrations and the right to use the Summit name in promotion of your partnership.

## Luncheon Partner

\$ 2,000

Logo sponsorship as the Luncheon Partner on all Summit materials and correspondence. Luncheon sponsor will sponsor a GrubHub lunch credit for all summit attendees.

## Supporter

\$ 1,100

Logo sponsorship as a Supporter on all Summit materials and correspondence. Summit Supporters also receive two (2) registrations and the right to use the Summit name in promotion of your partnership.

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## We have decided to sponsor InUnity Alliance's Mid-Year Veterans Summit

☐ Summit Partner    ☐ Program Partner    ☐ Gold Partner    ☐ Luncheon Partner    ☐ Supporter

### CONTACT INFORMATION:

Company Name \_\_\_\_\_

Company Contact \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Company Name as it will appear in the conference program \_\_\_\_\_

### COMPANY CONTACT NAME AND PHONE NUMBER:

To be printed in the conference program \_\_\_\_\_

Name : \_\_\_\_\_

Name : \_\_\_\_\_

**\*\* A description of your company will be printed in the conference program. Please limit your company description to 100 words or less. Submit your description via e-mail to [slafountain@iuany.org](mailto:slafountain@iuany.org) no later than June 5, 2025. \*\***

**PAYMENT INFORMATION:** Check made payable to InUnity Alliance is enclosed. Sponsors are responsible for any and all bank charges. A \$50 processing fee will be charged for returned checks.

\_\_\_\_ VISA

\_\_\_\_ MASTERCARD

\_\_\_\_ AMERICAN EXPRESS

Name on Credit Card \_\_\_\_\_

Credit Card # \_\_\_\_\_

Credit Card Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Charge Amount \$ \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature \_\_\_\_\_

All checks should be mailed to: InUnity Alliance, 194 Washington Avenue, Suite 300, Albany, New York 12210

**Email Completed Application to: [slafountain@iuany.org](mailto:slafountain@iuany.org).**